



UGC CREATOR & MEDIA KIT

Rose Pennington

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IG: @rose_pennington

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110K

IG FOLLOWERS

395K

IG VIEWS (30D)

5K

TIKTOK FOLLOWERS

95K

TIKTOK AVG VIEWS

95.5%

US AUDIENCE

Credentials

- Medical School
- Skincare Consultant
- Travel Advisor
- Dermatology Background

Audience Age

25–34	57.7%
35–44	19.4%
18–24	12.6%
45–54	5.8%

Top Countries

United States	95.5%
India	2.5%
United Kingdom	0.6%
Canada	0.5%

Content Niches

- Lifestyle
- Travel
- Skincare
- Beauty
- Wellness
- Fashion

Content Formats

- Tutorials
- Testimonials
- Unboxing
- Reviews
- Blog Posts
- Commercial

Brands Worked With

Prada · Drunk Elephant · Urban Decay · Mugler · T3 · Dyson · Givenchy · Smashbox · Keys Skincare · Hilton · Vicci · Summer Fridays · & More

Rates

UGC Photos (5 edited images)	\$600
UGC Video (30–60 sec)	\$500
Product Unboxing	\$400
Product Demo	\$500
Tutorial / How-To	\$600
Testimonial	\$450
Lifestyle UGC	\$500
Instagram Story (3 frames)	\$600
Instagram Feed Post	\$900
Instagram Reel	\$1,500
Reel + 3 Stories	\$1,900
Monthly UGC Retainers	Starting at \$1,800